



SIXTH ANNUAL WARRIOR RIDE – 2011 RIDER PACKET

Dear Sir or Madam:

You have participated previously, or have indicated an interest in participating, in the Corporal Christopher Kelly Willis Foundations Annual Warrior Ride. Once you have review the contents of this packet and find yourself willing to take on this challenge please call or email Mariko Willis Buhl at 269-492-1040 or mbuhl@willislawyers.com. We respectfully ask for your 2011 Warrior Ride confirmation ***NO LATER THAN*** June 30th, 2011 so we can plan accordingly.

For those of you that will be participating, we are asking for your support of the Corporal Christopher Kelly Willis Foundation (the Willis Foundation) by procuring individual and corporate sponsorships. The 2011 Warrior Ride takes place Thursday, September 15th through Sunday, September 18th. We will be riding bicycles 260 miles from Mount Pleasant to Paw Paw, through Kalamazoo, and then on to the Fort Custer National Cemetery in Battle Creek where Corporal Willis is buried. (Please see ride map on following page.) We will continue to the Battle Creek military base where a reception for the riders, families, guests, and service people from the base will be held. Notable State and U.S. Representatives will also be invited. The reception includes food, beverages and entertainment. Local and national media press releases will be sent to acquire coverage of the event.

If you have participated as a Rider in the past, you already know that the mission of the foundation, and the Warrior Ride, is the **funding of college scholarships for the benefit of Michigan children who have lost their parent (or whose parent has been permanently disabled) in combat**. To veteran riders as well as first time riders, we thank you for your time and effort. It is with your support we can provide hope and a future to the families of our fallen heroes

This year the Willis Foundation is respectfully requesting each Rider try and raise ***at least*** \$500 in sponsorships by August 31, 2011. The lodging over the four day period, rider bike shirts, the safety vehicle, and a Warrior dinner on Saturday, September 17th will be provided by the Foundation. All additional donations will be used by the Willis Foundation in continuing its mission of providing *Great Rewards for Great Warriors*. As the August 31st deadline approaches and you find yourself short of the \$500 please don't hesitate to contact us for assistance. Enclosed in your 2011 rider packet please find the following:

- 1) 5 general sponsorship letters & 5 brochures that each of you may use to assist in obtaining individual donations;
- 2) 5 Sunday "last-leg" rider forms for friends and family members that may not be able to participate in the full 4-day ride, but would like to participate on the last day;
- 3) Corporate sponsorship levels;
- 4) A training guide to be used in preparation of this year's Warrior Ride;
- 5) Willis Foundation Scholarship Recipient Handout;
- 6) A release and waiver form (we ask that you please sign and return to our office as soon as a possible).

We are looking forward to seeing you on the road on September 15th and sharing memories that will certainly last a lifetime.

Best Regards,

Sgt. Ronald J. Patti, USMC & Vice-President
Corporal Christopher Kelly Willis Foundation

Route of 2011 Warrior Ride

